

JPM Teacher Empowerment Cell

To inculcate an aptitude for research among the students of M.Com, JPM Teacher Empowerment Cell selected Ms. Mareena Joseph and Ms. Mariya Roychan from each batch of M.Com from the college for participating in the Online Workshop on Quantitative Techniques for Business Research conducted by the Postgraduate and Research Department of Commerce, Nirmala College Muvattupuzha. One M.Com student (2020-2021 admission) from each college /department of MG University was the participants. The course consisted of 30 hours commenced on 22 May 2021 and completed on 31 October 2021 at 9.30pm to 10.30pm on holidays. CMA Dr. Raju V. P. Associate Professor, Nirmala College, Muvattupuzha was the Resource person. Both the students actively participated in the workshop and received Certificate of Participation.



Sreedevi Gopal

Secretary, JPM TEC



Dr. V.V. Georgekutty

Principal

Dr. V.V. GEORGEKUTTY
(M.Com, MBA, M.Phil, Ph.D.)
PRINCIPAL
JPM ARTS AND SCIENCE COLLEGE
Kanchiyar P.O., Labbakkada



NIRMALA COLLEGE MUVATTUPUZHA

AFFILIATED TO MAHATMA GANDHI UNIVERSITY KOTTAYAM

Re-accredited by NAAC with A++ Grade (CGPA 3.73)



POSTGRADUATE & RESEARCH DEPARTMENT OF COMMERCE

Organising Workshop on

QUANTITATIVE TECHNIQUES FOR BUSINESS RESEARCH

The Postgraduate and Research Department of Commerce, Nirmala College Muvattupuzha, is organising an online Workshop on Quantitative Techniques for Business Research for M.Com. students who joined the colleges during the academic year 2020-21. The purpose of this programme is to inculcate an aptitude for research among the students.

Expected participants: M.Com. Students (2020-21 admission).

Maximum participants allowed: One student each from a College/Department. Number of external participations is restricted to 60. The registration will be closed while reaching this limit. However, if the applicants are less, one more student from a college will be considered, based on his/her marks in B.Com.

Duration of the Course: The course consists of 30 hours, of which 15 hours are meant for interactive sessions/group discussions related with the application of Quantitative Techniques for business research and projects.

Commencement and Completion of the Class: 22 May 2021 to 31 October 2021.

Class Time: 9.30 pm to 10.30 pm on holidays (tentative).

Resource Person: CMA Dr. Raju V. P. (9495608176)
(Associate Professor & Qualified Cost Accountant
with 25 years of teaching experience and more than
5 years of executive level industrial experience)

Nirmala College, Muvattupuzha

e-mail: raju@nirmalacollege.ac.in

Registration Fees: Rs. 250 (per participant)

Course content: The course mainly focusses on Inferential Statistics. The discussion includes the definition of variables, drafting of questionnaires, scaling techniques and the application of commonly used parametric and nonparametric tests in business research.

Free Course Materials: (1) A text book of 350 pages on Quantitative Techniques, authored by Dr Raju V P, fully covering the new revised syllabus of M.G. University. (2) A Financial & Statistical Table (including the table used for all the 3 Parametric and 6 Nonparametric Tests included in M.Com. Syllabus). Both these will be sent to the participants directly by registered post.

Head of the Departments are requested to recommend one or two hardworking students who are interested to acquire an in-depth knowledge in the application of Quantitative Techniques in Business

Dr. Boney Bose (9562268842)
(Course Coordinator)

A. J. Emmanuel (9446666383)
Head of the Department

Dr. K. V. Thomas
(Principal)

Student Coordinators: Ms. Chinju Maria Saibu (9400989229)
Ms. Ann Mariya Thomas (9061074908)



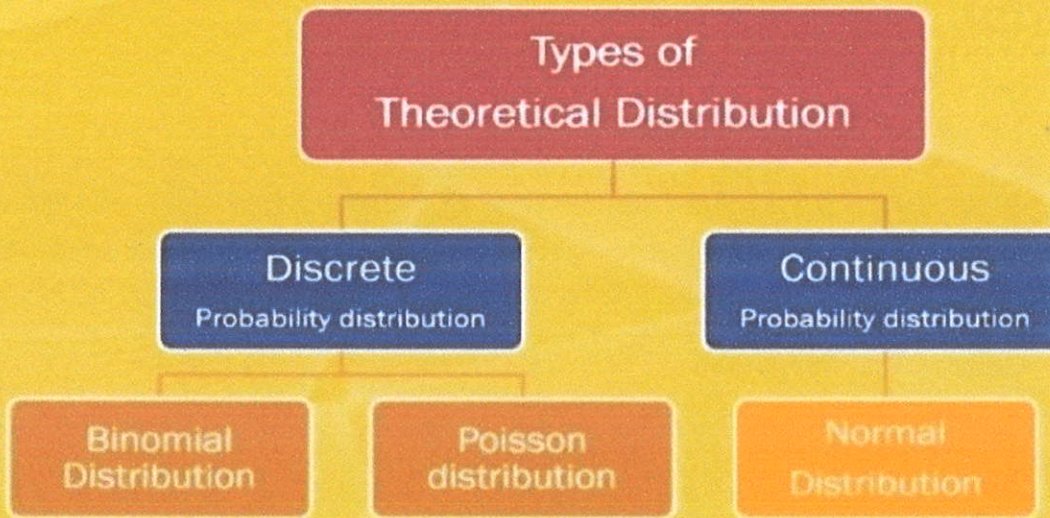
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