

# Strategic Plan 2020-23



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## Profile of the College

John Paul Memorial (JPM) Educational Institutions was established in 2005 under the management of St. Joseph's province of CST Fathers, Aluva. JPM campus consists of JPM college of Arts and Science, John Paul Memorial B.Ed. College and JPM Junior College. It overlooks the busy Kattappana-Kuttikkanam stretch of the Kattappana Kottayam state highway. JPM Arts and Science College was granted Minority Status by the Central Government of India on 28/06/2013 and was given the number 1230/2013/7078 in their official records. In the same year the college became the first ISO - 9001:2008 certified college in Idukki district.

At present JPM college of Arts and Science has seven UG courses and five PG courses namely B.Com (Computer Application), B.Com (Co-operation), B.Com (Finance & Taxation), BCA, BBA, BA (English Language and Literature), Bachelor of Tourism Studies, M.Sc. Computer Science, MA(English Language and Literature), M.Com (Finance) and MA Economics. MSW course was sanctioned in 2020.

## **OUR MOTTO: LIGHTED TO ENLIGHTEN**

### **VISION**

JPM Arts and Science College, a leading educational institution, is an academic alliance of individuals committed to the motto of 'LIGHTED TO ENLIGHTEN'. The vision of the college is to impart value based quality education to the progeny of the migrant population of the High Ranges, thereby equipping them to face the challenges the global world puts before them. The stress is on the humanness of the human person- the dignity and honour of belonging to the human kind. The vision of JPM is to mould and to transform students into responsible and committed citizens who are well equipped to venture out and face and deal with what life has to offer. JPM has its base on the C.S.T. Congregation's option for the under privileged in rural areas and the High Ranges.

### **MISSION**

JPM Arts and Science College, strives hard to instill in the students a scientific temperament, spirit of enquiry and the pursuit of excellence rooted in honesty, integrity and discipline. Students are given comprehensive training to live and flourish in the digitalized world and to leave a legacy that others can emulate.

## SWOC Analysis

### OUR STRENGTHS & WEAKNESSES

#### STRENGTHS OF THE COLLEGE

1. A very co-operative and supportive management keen on doing everything possible for the holistic development of the students entrusted to its care.
2. The parents, though educationally and economically backward, who are very supportive.
3. The committed staff young and vibrant who are devoted to their call as teachers-the shapers of the destiny of the students who are entrusted to their care.
4. The happy and pleasant ambience of the college situated as it is in sylvan surroundings.
5. Infrastructure facilities esp. the library which has a good number of books. The library subscribes to a good number of academic, literary and scientific journals. It is a member of NDL.
6. The college boasts of a very big stadium with an area of 7140 Square meters. As the saying goes “the battle of Waterloo was won in the playing fields of Eton and Harrow”.

#### WEAKNESSES OF THE COLLEGE

1. Due to the rugged terrain and the lack of sufficient transport system, the college remains inaccessible to many. In the High- Ranges the rough and rugged terrain has given birth to hamlets. Connecting roads are few and the number of buses are few and far between.
2. Educational backwardness of the parents. Most of the parents are not educated enough to realize the importance of getting an education and sending their wards to colleges.
3. Economic backwardness of the parents. Most of the parents are low income group farmers. Many are day labourers. Some are small scale business men.
4. Due to the lack of educational facilities at primary and high school levels, the students here are not on a par with students elsewhere especially students living in big cities and towns and having educated and employed parents.
5. Lack of outside financial help. The college runs on the funds of the CST fathers. It is not getting any financial aid from any agency. Since the parents are mostly low income group they are unable to support the college in any way.

## OPPORTUNITIES

1. The greatest opportunity lies in the college being able to impart education to a marginalized people.
2. It has also been able to make the students and parents aware of the changing scenario that you have to keep running to remain where you are".
3. The College was able to give exposure to the students with regard to job market and entrepreneurship.
4. Since a good percentage of the students are women, the college has been able to conscientize the students about women empowerment.
5. The college has adopted the tribal village of Kovilmala and it has been able to stand up for the marginalized.
6. The founding of the college has led to the development of the local area. Labbakkada which was just a bus stop is now burgeoning into a big town.

## CHALLENGES

1. Maintaining the tempo with which the college has made great strides towards its goals.
2. Imparting the great values with which the college was started and the need to leave behind a legacy of integrity, hard work, discipline and commitment to society.
3. Helping students to be human beings and not automatons addicted to virtual reality.
4. Teaching students to fall in love with life only in harmony with nature.
5. Keeping pace with global changes with regard to the digitalized world.
6. Fund creation is a challenge in the wake of the pandemic.
7. Because of the stringent measures with regard to environment, infrastructural development remains a big question.

## Academic strategic plan of the college 2020-23

### I. Curricular Aspects

- More job oriented certificate courses.
- Improve the average number of students enrolled in Add-on/Certificate programs.
- Starting new postgraduate diploma courses.
- Efforts to improve the pass percentage which is now only 80%.

- Conduct of online internal examinations.

## II. Teaching, Learning and Evaluation

- There should be at least one international seminar in an academic year.
- More number of research publications in indexed / UGC approved Journals is also expected.
- Special programmes for advanced learners and slow learners

## III. Research, Innovation and Extension

- More number of research publications in indexed / UGC approved Journals is also expected.
- Inauguration of the activities of IPR Cell.
- More collaborations and linkages for student/faculty exchanges.

## IV. Infrastructure and Learning Resources

- New Auditorium with a seating capacity of 1,000
- New Library block to be built for which the foundation stone has already been laid and which is expected to be completed by 2022.
- Rooftop solar panel system by 2021.
- Maintenance of the college building (painting).
- Renovation of the college office
- Implementation of Rain water harvesting system
- Subscription to more e-journals

## V. Student Support and Progression

- NET coaching for postgraduate students.
- Efforts to increase placement percentage.
- Evaluation on the progress of students with regard to their language and optional.
- Strengthening the activities of the Alumni association.



- The activities of overseas chapters of alumni units should be properly recorded.

## **VI. Governance, Management and Leadership**

- Conduct of academic and administrative audit every year
- Giving training to faculty on innovative methods of teaching.
- Training programmes for non-teaching faculty.
- Strengthening the activities of various IQAC committees.
- Digitalisation of old important documents.
- Establish a new platform for faculty to air their problems and suggestions.

## **VII. Institutional Values and Best Practices**

- Conduct of green audit every two years.
- Establishment of Student Quality Assurance Cell.
- E-content development by students.
- Conduct of Energy audit every two years.
- Making the Campus Disabled friendly.

# DEPARTMENT OF COMMERCE

## **I. Curricular Aspects**

- Induction Programmes
- Project orientation
- Orientation in Financial literacy
- Make the field projects mandatory for all students.
- Starting of Diploma Courses in Logistics and communicative English
- Group Discussions
- Peer Teaching

## **II. Teaching, Learning and Evaluation**

- There should be 3 national seminars.
- More number of research publications in indexed / UGC approved Journals is also expected.
- More Use of ICT Methods
- Many of the faculty attended FDP/Orientation programmes

## **III. Research, Innovation and Extension**

- Greater number of research publications in indexed / UGC approved Journals is also expected.
- Conduct at least one national seminar on Intellectual Property Rights
- Conduct at least one national seminar on Research

## **IV. Infrastructure and Learning Resources**

- Purchase of new books
- Subscription to new journals

## **V. Student Support and Progression**

- Strengthening NET coaching for postgraduate students.
- Career Prospect Talk by an Expert

- It is targeted to enhance the student progression in degree programmes.
- Conduct at least one Alumni meet per year

## **VII. Institutional Values and Best Practices**

- Department generates co-curricular and extracurricular activities for the overall development of the students
- Observes World Environment Day every year
- Teachers update their knowledge through seminars and workshops
- Punctuality in academic programmes.
- Conduct at least one programme for Gender Equity and professional ethics

# DEPARTMENT OF MANAGEMENT STUDIES

## **I. Curricular Aspects**

- Induction Programmes
- Project orientation
- Make field projects mandatory for all students.
- Starting of Diploma Courses in Data Analysis

## **II. Teaching, Learning and Evaluation**

- There should be 3 national seminars.
- Greater number of research publications in indexed / UGC approved Journals is also expected.
- Greater use of ICT Methods
- Many of the faculty attended FDP/Orientation programmes

## **III. Research, Innovation and Extension**

- Greater number of research publications in indexed / UGC approved Journals is also expected.
- Conduct a Series of Seminars
- Conduct at least one national seminar on Research

## **V. Student Support and Progression**

- Career Prospect Talk by an Expert
- Interactive Sessions with Alumni
- Conduct at least one Alumni meet per year

## **VII. Institutional Values and Best Practices**

- Punctual in academic programmes.

- Department generates co-curricular and extracurricular activities for the overall development of the students
- Conduct at least one programme for environmental sustainability and professional ethics
- Teachers update their knowledge through seminars and workshops

# DEPARTMENT OF COMPUTER SCIENCE



## **I. Curricular Aspects**

- Use of more ICT enabled Teaching Methods.
- Make the projects mandatory for all final year students.

## **II. Teaching, Learning and Evaluation**

- There should be 3 national seminars.
- Greater number of research publications in indexed / UGC approved Journals is also expected.
- At least 2 of the faculties should attend International/national level programmes

## **III. Research, Innovation and Extension**

- Greater number of research publications in indexed / UGC approved Journals is also expected.
- Conduct at least one national seminar on Research

## **V. Student Support and Progression**

- Career and capacity development programmes by Experts.
- Conduct at least one Alumni meet per year
- Ensure 20 % placements in an academic year.

## **VII. Institutional Values and Best Practices**

- Department generates co-curricular and extracurricular activities for the overall development of the students
- Teachers update their knowledge through seminars and workshops

# DEPARTMENT OF ENGLISH

## **I. Curricular Aspects**

- Induction Programmes
- Use more experimental learning Techniques like role play, Quiz, Debate etc.
- Ensure the participation and paper presentation by PG students.
- NET Orientation

## **II. Teaching, Learning and Evaluation**

- There should be 3 national seminars.
- Greater use of research publications in indexed / UGC approved Journals is also expected.
- Greater use of ICT Methods
- Atleast 3 of the faculties should attend FDP/Orientation programmes in an academic year

## **III. Research, Innovation and Extension**

- Greater number of research publications in indexed / UGC approved Journals is also expected.
- Conduct at least one national seminar on Professional Ethics

## **IV. Infrastructure and Learning Resources**

- Purchase of new books
- Subscription to new journals

## **V. Student Support and Progression**

- Conduct at least Two Alumni meet per year
- Career Development Programmes

- 40 % of students go for higher education

## VII. Institutional Values and Best Practices

- Conduct at least one seminar on professional ethics
- Teachers update their knowledge through seminars and workshops
- Conduct Gender equity programmes

# **DEPARTMENT OF TOURISM STUDIES**

## **I. Curricular Aspects**

- Introduction of student centric teaching methods
- Project orientation
- Starting of Diploma in Computerized Accounting (DCA)

## **II. Teaching, Learning and Evaluation**

- There should be one national seminar in an academic year.
- Greater use of ICT Methods
- At least one faculty should attend FDP/Orientation/refresher programmes in an academic year

## **III. Research, Innovation and Extension**

- Greater number of research publications in indexed / UGC approved Journals is expected

## **V. Student Support and Progression**

- Career Development programmes
- Conduct at least one Alumni meet per year

## **VII. Institutional Values and Best Practices**

- Conduct at least one programme on environmental sustainability and professional ethics
- Teachers update their knowledge through seminars and workshops

# DEPARTMENT OF ECONOMICS

## **I. Curricular Aspects**

- Introduction of outreach programmes
- Discussion of Union and state budgets
- Project orientation

## **II. Teaching, Learning and Evaluation**

- There should be atleast 1 national seminar in an academic year.
- Greater number of research publications in indexed / UGC approved Journals is also expected.
- Greater use of ICT Methods
- At least one faculty should attend FDP/Orientation programmes

## **III. Research, Innovation and Extension**

- Greater number of research publications in indexed / UGC approved Journals is also expected.

## **IV. Infrastructure and Learning Resources**

- Subscription to E-journals
- Subscription to Economics Times

## **V. Student Support and Progression**

- Career Prospect Talk by an Expert
- Conduct at least one Alumni meeting per year

## **VII. Institutional Values and Best Practices**

- Punctual in academic programmes.
- Teachers update their knowledge through seminars and workshops