

JPM Arts & Science College, Labbakkada Department of English

'Seminar on Research Methodology'

Report:

As part of the Visiting Faculty Seminar Sessions, the Department of English conducted a seminar for III BA on 25th September 2019. Prof. Dr. Mathew Joseph, Retired Vice Principal and Head of the Dept. of English, St. Thomas College, Pala was the resource person. The session was devoted to the introduction of Research Methodology from 10.00 am to 1.00 pm.

The session started with a prayer and Ms. Binilamol Sabu, Assistant Professor, welcomed the resource person and the audience. According to Prof. Dr. research is defined as careful consideration of study regarding a particular concern or problem using scientific methods. Research is conducted with a purpose to: Identify potential and new customers, Understand existing customers, Set pragmatic goals, Develop productive market strategies, Address business challenges, Put together a business expansion plan and Identify new business opportunities.

Dr. Mathew Joseph explained, good research follows a systematic approach to capture accurate data. Researchers need to practice ethics and a code of conduct while making observations or drawing conclusions. The analysis is based on logical reasoning and involves both inductive and deductive methods. The session came to an end by 1.00 pm with Mr. Abhijith K Divakar, Head of the Department of English, proposing the vote of thanks.

Labbakkada

28-09-2019

Binilamol Sabu

Staff Coordinator

Abhijith K Divakar

Head of the Department



Dr. K.M. MATHEW MA, M.Phil, Ph.D PRINCIPAL JPM ARTS AND SCIENCE COLLEGE Kanchiyar P.O., Labbakkada

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Programme: Seminar on Research Methodology

Date: 25/09/2019

Attendance

BA Students list 2019-22

	2019-22		
Sl.No	Reg. No.	Name	Signature
1	190021009239	AKHILA MARIA JOSHY	Akdride
2	190021009240	ALBY JAMES	All
3	190021009241	ALEENA M S	Jahar
4	190021009242	ALEXANDER N BINU	Ruls_
5	190021009243	AMAL VARGHESE	Dunk
6	190021009244	ANIE PETER	- Ans
7	190021009245	ANJALY SUNNY	Adule
8	190021009246	ANUMOL ARULAMANI	Andre
9	190021009247	ARPITHA SUSAN TOM	Auth
10	190021009248	ARUNIMA DAS	Dig
11	190021009249	ASHIKA SHIBU .	Agua
12	190021009250	ASWATHY SATHEESAN	VANA
13	190021009251	ATHIRA P R	A sure
14	190021009252	BLESSY MOL DENNIS	Blake
15	190021009253	CHINJU ELIZABHATH JOHN	Chunai
16	190021009254	ELISABATHU DAYO	Cla
17	190021009255	FATHIMA RUSA	Crown
18	190021009256	JEETHUMOL R	(Per
19	190021009257	JEREENA JOY	(Jahrens
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190021009261	KIRAN MARIAT SAJI	Kin
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190021009263	PAVITHRA RAJAN	Dun
190021009264	PRANAV P P	Que
190021009265	R J SHARINYA	(Nut
190021009266	SONA THOMAS	Cause
190021009267	SREEKKUTTY MURALI	James
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Department of English

Seminar on Research Methodology

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25th September 2019

for the students of 111 BA English.



Prof. Dr. Mathew joseph

(Retired Vice principal and Hod Dept. of English St. thomas college pala)

